



COMMUNITY CONVERSATIONS IN SOUTHEAST MICHIGAN:

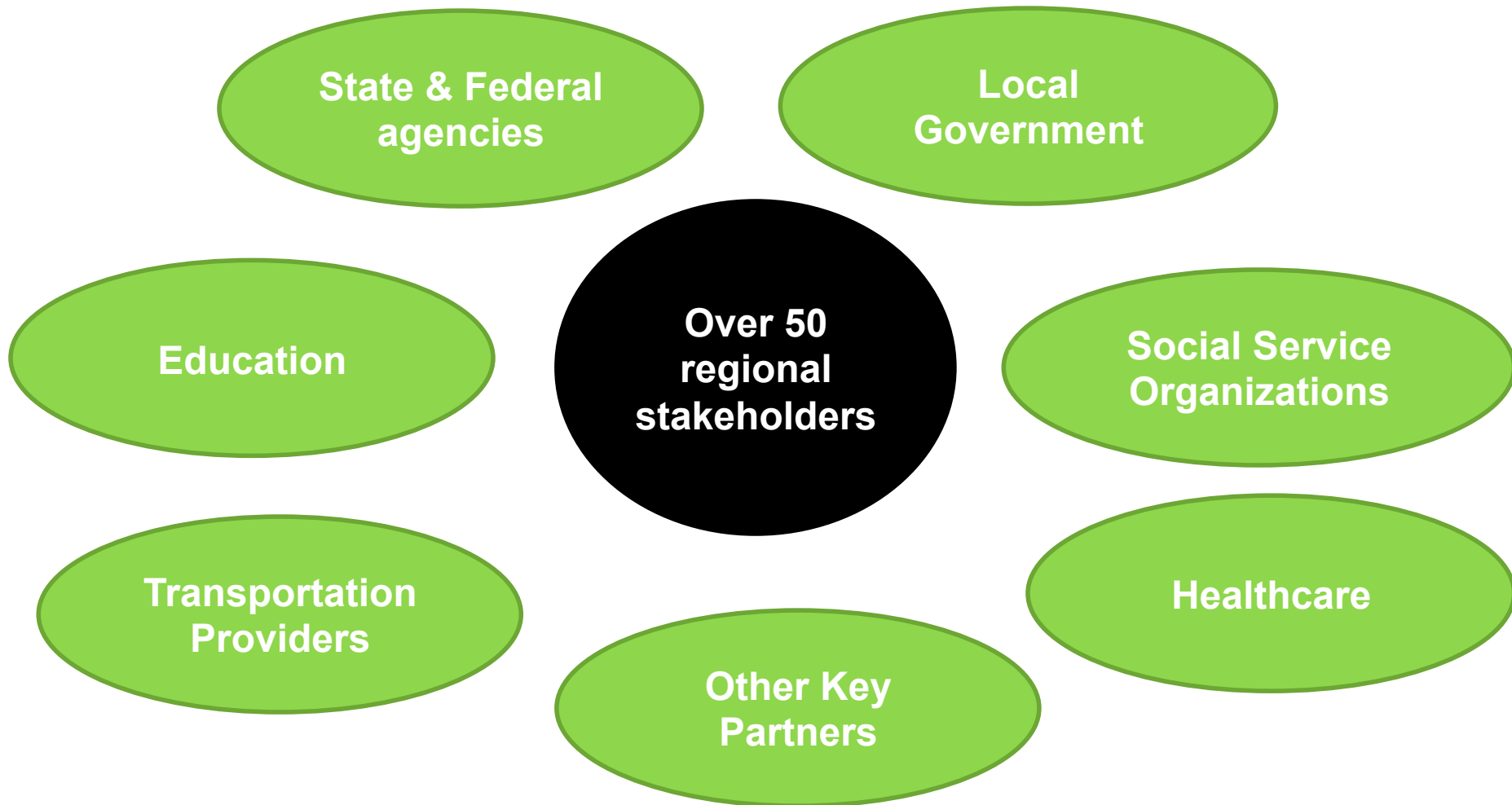
Understanding Transportation Challenges
through Creative Local Engagement

Access to Core Services in Southeast Michigan



SEMCOG
Southeast Michigan Council of Governments

Gathering Input: Access to Core Services Task Force



Focus Populations:

- Households in poverty
- Seniors (60+)
- Transit Dependent Households
- People with disabilities
- Youth

Partner Organizations



Programs to
Educate All Cyclists
PEAC



Growing Hope



Urban
Neighborhood
Initiatives



Area Agency on Aging
1-B in partnership with
Disability Network
Oakland, Macomb



Youth Connection



Community
Health and Social
Services Center
(CHASS)

Community Engagement



Creative Community Conversations:



- Creative freedom for context
- Enhance an event/events
- Create an event/events



Where do you need to go?

- How do you get where you need to go?

Why can't you easily get where you need to go?

**Community Conversations: Access to Core Services in Southeast Michigan
Event(s) Description Form**

Lead Organization Name:	
Designated Staff Person Name:	
Phone Number:	
Mailing Address:	
Anticipated Date(s) of Event(s):	

1. Provide a description of the audience you intend to target with your community conversation(s):

(• what is the age and gender mix? • what levels of literacy exist? • what is the socio-economic mix? • what languages are spoken in the community? • what cultural protocols are adhered to? • what percentage of the community is employed and when do they work? • do community members have access to transport?)

2. Please describe how you will structure the community conversation(s) you plan to host. (include where conversation(s) will happen, general timeline of the day(s) event(s), any other relevant details)

3. What organizations will you partner with to host your community conversation(s)?

(Please provide names and the roles of each organization. Who, specifically, has been a part of the planning committee?)

4. How do you plan to promote/market your event(s) to create awareness and get community members there?

5. What is your target number of participants?

6. How will you count the number of participants?

(think outside the box – could be through # of ice cream sandwiches distributed, photos taken, 'zines collected)

Lessons Learned

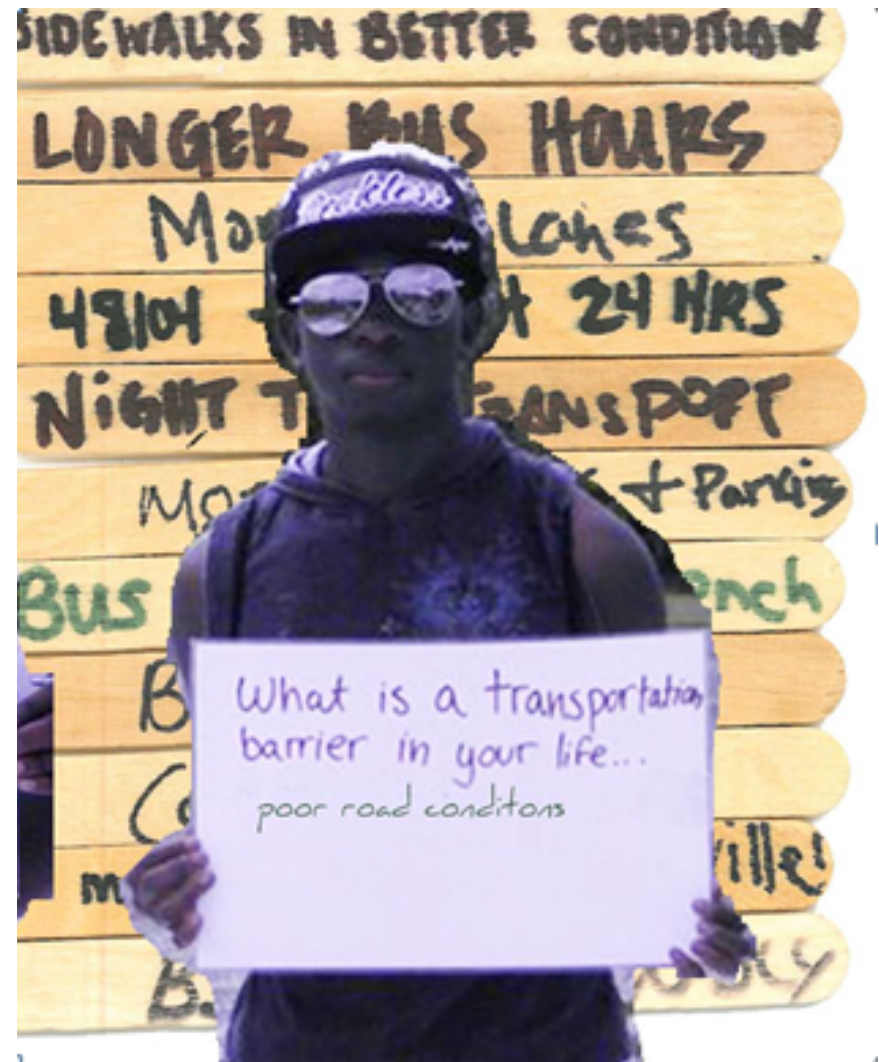
Engage Local Partner
Organizations

Embrace Difference of
Context

Build Capacity

Encourage Local Action
Throughout

Create a Continuous
Feedback Loop



Engage Local Partner Organizations



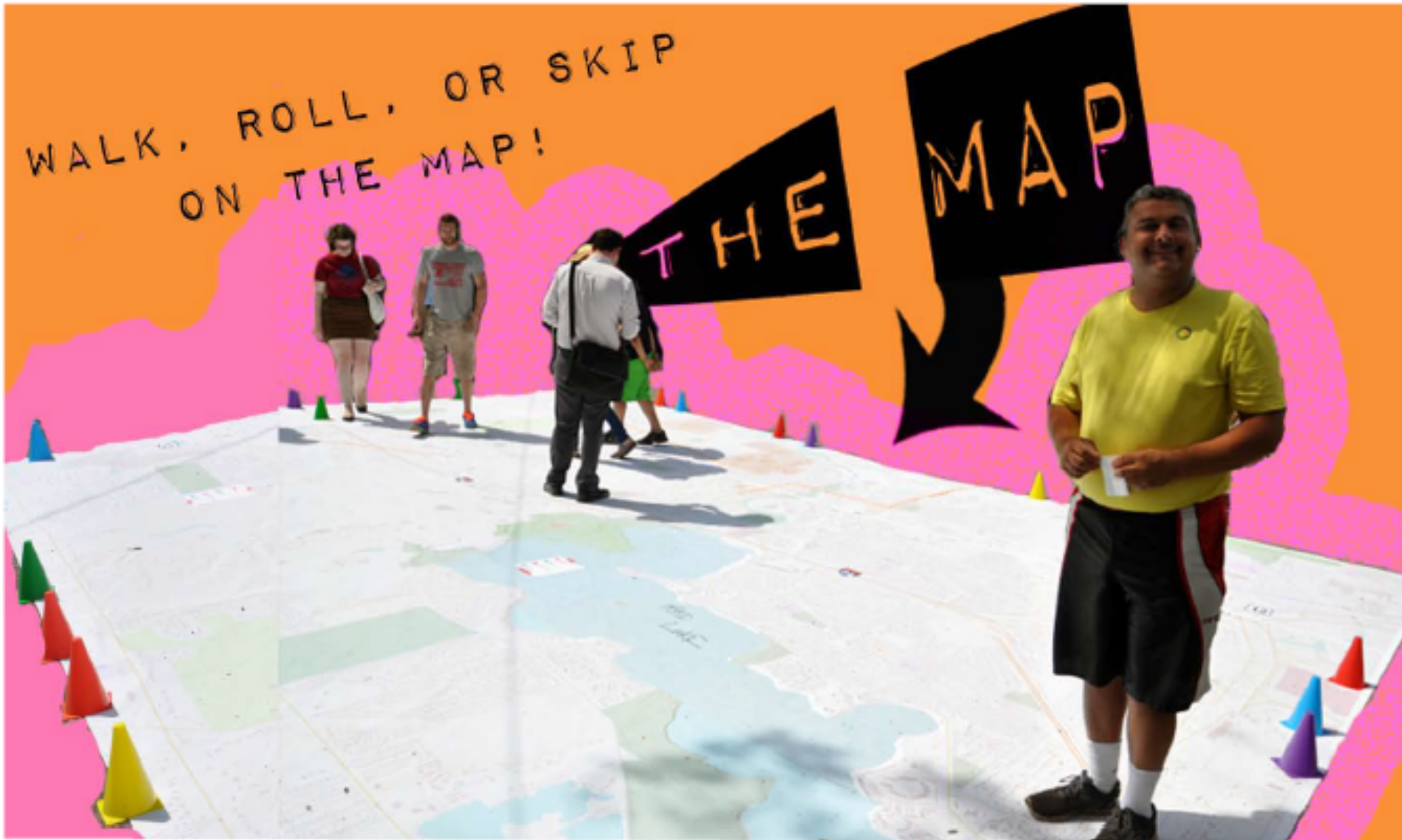
Embrace Difference of Context



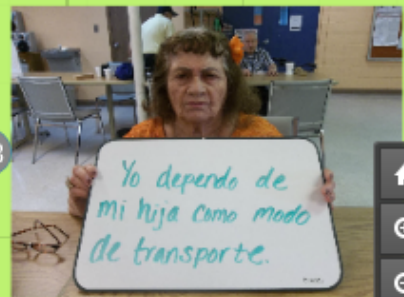
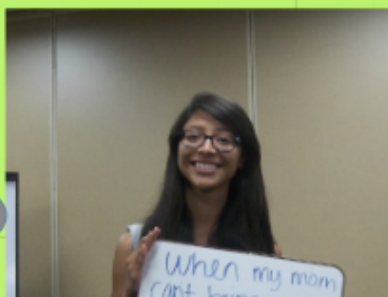
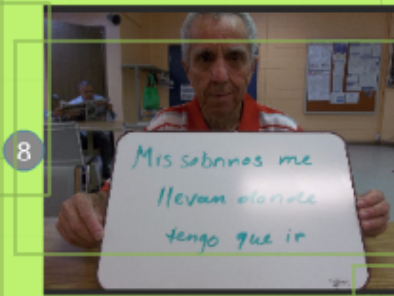
On the Street + Standing Meetings



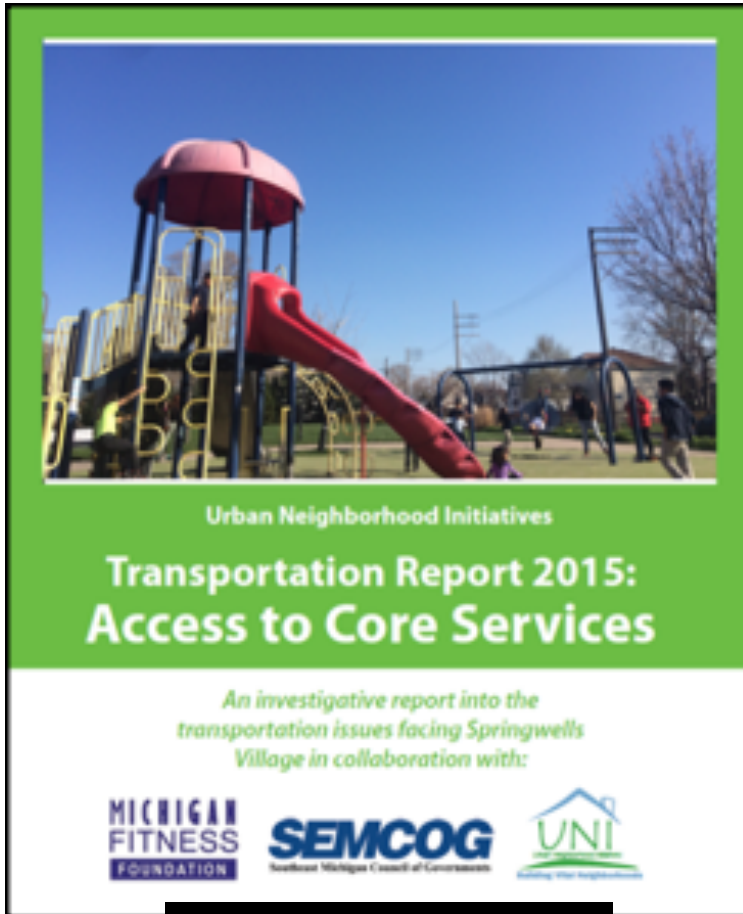
Build Capacity



Build Capacity



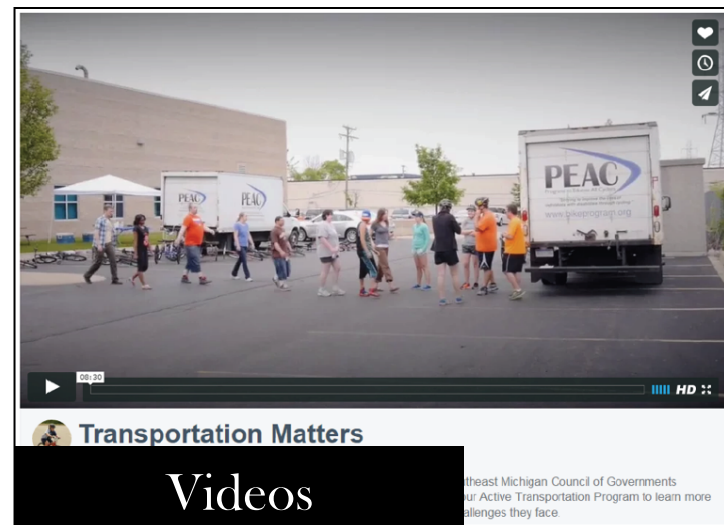
Encourage Local Action Throughout



Written Reports



Art to Showcase



Videos

theast Michigan Council of Governments
ur Active Transportation Program to learn more
allenges they face

Create a Continuous Feedback Loop

- Advisory Taskforce Meetings
- Compile to share at regional level
- Compile to share locally
- Community member participants
- Partner organizations and stakeholders



Incorporate the Arts!!



Questions?



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